Dear Evaluator:

The Annual State Leadership Conference of the Pennsylvania Family, Career and Community Leaders of America (PA FCCLA) will be held at the Seven Springs Resort, 777 Water Wheel Drive, Seven Springs, PA 15622, March 20-22, 2019. The success of each year’s competitive STAR (Students Taking Action with Recognition) Events is largely due to the cooperation and participation of professional individuals who serve as volunteer evaluators in their area of expertise.

We would like to invite you and your colleagues to serve as evaluators for this year’s STAR Events. Enclosed you will find a brief description of each event. Events will be held on Wednesday, March 20, and Thursday, March 21. The Wednesday evaluator’s orientation begins at 2:00 pm with competitions running from 3:00 to 5:00 pm. The Thursday evaluator orientation starts with a continental breakfast/orientation at 7:30 a.m. Competition begins at 9:00 a.m. and depending on the number of participants, generally continues throughout the day until 2:00 to 4:00 p.m. Thursday evaluators will also be served a complimentary luncheon in the hotel restaurant or buffet area. You will be contacted in late February or early March via email with specific details about the event you will be evaluating. When you respond, you will be guaranteed a spot evaluating one of the STAR Events.

On behalf of PA FCCLA, we are most appreciative of your willingness to give your valuable time and serve the members of this organization. Evaluators who have served in the past have often mentioned how impressed they were with the student competitors and their positive representation of today’s youth.

For your convenience, we have enclosed a response sheet that should be returned before February 5. Please consider passing this invitation on to associates or colleagues who might also be interested in serving as evaluators. Additional information about Pennsylvania STAR Events can be found at www.pafccla.org.

Sincerely,

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PA STAR Events Coordinator
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STAR Event Descriptions

**Advocacy** - An individual or team event - demonstrate their knowledge, skills, and ability to actively identify a local, state, or national concern, research the topic, identify a target audience and potential partnerships, form an action plan, and advocate for the issue in an effort to positively affect a policy or law.

**Applied Math for Culinary Management** - An individual or team event - use Family and Consumer Sciences skills to demonstrate the application of mathematical concepts in the culinary arts industry.

**Career Investigation** - An individual event - ability to perform self-assessments, research and explore a career, set career goals, create a plan for achieving goals, and describe the relationship of Family and Consumer Sciences coursework to the selected career.

**Chapter Service Project (Display and Portfolio)** - A team event - chapters develop and implement an in-depth project that makes a worthwhile contribution to families, schools, and communities. Students must use Family and Consumer Sciences content and skills to address and take action on a community need.

**Chapter in Review (Display and Portfolio)** - A team event - chapters develop and implement a well-balanced program of work and promote FCCLA and Family and Consumer Sciences and/or related occupations and skills to the community.

**Culinary Arts** - A team event - participants enrolled in occupational culinary arts/food service training programs, ability to work as members of a team to produce a quality meal using industrial culinary arts/food service techniques and equipment.

**Early Childhood Education** - An individual event of occupational members- demonstrate their ability to use knowledge and skills gained from their enrollment in an occupational early childhood program.

**Entrepreneurship** - An individual or team event - develop a plan for a small business using Family and Consumer Sciences skills and sound business practices. The business must relate to an area of Family and Consumer Sciences education or related occupations.

**Environmental Ambassador** - An individual or team event - address environmental issues that adversely impact human health and well-being and who actively empower others to get involved.

**Fashion Construction** - An individual event- apply fashion construction skills learned in Family and Consumer Sciences courses to create a display using samples of their skills.

**Fashion Design** - An individual event - apply fashion design skills learned in Family and Consumer Sciences courses to design and market clothing styles.

**Focus on Children** - An individual or team event - use Family and Consumer Sciences skills to plan and conduct a child development project that has a positive impact on children and the community.
**Food Innovations** - An individual or team event - demonstrate knowledge of the basic concepts of food product development by creating an original prototype formula, testing the product through focus groups, and developing a marketing strategy.

**Hospitality, Tourism, and Recreation** - An individual or team event - demonstrate their knowledge of the hospitality, tourism, and recreation industries and ability to translate their knowledge into a hypothetical or real business. Project must relate to culinary, lodging, recreation, tourism, or event coordination.

**Illustrated Talk** - An individual or team event - make an oral presentation about issues concerning Family and Consumer Sciences and/or related occupations. Participants use visuals to illustrate content of the presentation.

**Interior Design** - An individual or team event - apply interior design skills learned in Family and Consumer Sciences courses to design interiors that meet the living space needs of clients.

**Interpersonal Communications** - An individual or team event - use Family and Consumer Sciences and/or related occupations skills and apply communication techniques to develop a project designed to strengthen communication.

**Job Interview** - An individual event - use Family and Consumer Sciences and/or related occupations skills to develop a portfolio, participate in an interview, and communicate a personal understanding of job requirements.

**Leadership** - An individual event - actively evaluate and grow in their leadership potential. Participants use the Student Leadership Challenge and supporting materials, to investigate their leadership ability and develop a mentorship relationship to further their leadership development.

**Life Event Planning** - An individual or team event - apply skills learned in Family and Consumer Sciences courses to manage the costs of an event.

**National Programs in Action** - An individual or team event - explain how the FCCLA Planning Process was used to implement a national program project.

**Nutrition and Wellness** - An individual event - track food intake and physical activity for themselves, their family, or a community group and determine goals and strategies for improving their overall health.

**Parliamentary Procedure** - A team event - chapters develop a working knowledge of parliamentary law and the ability to conduct an FCCLA business meeting.

**Promote and Publicize FCCLA!** - An individual or team event - use communications skills and techniques to educate their schools and communities about FCCLA with the intention of growing chapters and strengthening FACS and FCCLA programs.

**Recycle and Redesign** - An individual event - select a used fashion or home apparel item to recycle into a new product.
Say Yes to FCS Education – An individual event – explore and experience the career of being a Family and Consumer Sciences educator; prepare a portfolio, conduct classroom observations, plan and execute a lesson, develop an FCCLA integration plan.

Sports Nutrition - An individual or team event - use Family and Consumer Sciences skills to plan and develop an individualized nutritional plan to meet the needs of a competitive student athletic.

Teach and Train - An individual event - exploration of the education and training fields through research and hands-on experience.

PENNSYLVANIA SPECIFIC STAR EVENTS

PA Baking Skills – An individual event - recognizes participants for their ability to demonstrate their skill to produce baked products using pastry arts techniques and equipment. Participants must prepare and present up to three baked products of quality accepted by commercial baking establishments.

PA Cake Decorating – An individual event - recognizes participants for their ability to demonstrate their skill producing cake decorations using pastry arts equipment and techniques. Participants must prepare and present a sample board and a fully decorated cake form according to the specifications for this event. The quality of the cake decorating should be acceptable in commercial cake decorating establishments.

PA Early Childhood Education - An individual event for senior comprehensive members - demonstrate their ability to use knowledge and skills gained from their enrollment in a early childhood program.

PA Food Art – An individual event – recognizes participants for demonstrating their ability to create decorative garnishes from fruits and vegetables.

PA Food and Beverage Service - An individual event - recognizes participants enrolled in occupational culinary arts/food service-training programs for their ability to demonstrate their skill in food service techniques. Participants will set and serve a table of four guests, using American Style Service in a manner that meets industry standards.

PA Knife Skills – An individual event – will showcase the best of participant’s knife skills. Participants will produce a required number of uniform food samples demonstrating the use of proper knife skills. Each required knife cut must meet industry standards. The participant must demonstrate the use of proper safety and sanitation procedures.

PA Menu Planning – An individual or team event - recognizes participants for demonstrating their ability to plan a complete theme-based menu for two (2) people. The participants will select recipes to create a menu, prepare a nutritional analysis for the meal, bring all supplies needed to create a table setting, and prepare an oral presentation describing the menu plan and set up.
PA FCCLA STAR EVENTS
EVALUATORS’ RESPONSE FORM
This form may be copied for additional interested evaluators.

Name: _________________________________________________________________

E-mail address: ________________________________________________________

Cell Number: __________________________________________________________

Work Number or Home Number: __________________________________________

_____ I will be able to serve as a STAR Events evaluator on Wednesday.

_____ I will be able to serve as a STAR Events evaluator on Thursday.

I would prefer to evaluate one of these STAR Events:

1. ________________________ _________________________________________

2. ________________________ _________________________________________

3. __________________ ______________________________________________

Please include a brief description of your areas of expertise:
____________________________________________________________________
____________________________________________________________________

If you have a co-worker or associate who would be willing to serve as an evaluator on the state level, include their name(s), address(s), telephone number(s) and email address(s).
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

Please email this form before February 5 to:
jlamb@pafccla.org

If you choose to type an email with this information, please be sure to include all required information.